



LEGAL EXPENSE INSURANCE

Insure With Certainty

Legal Line Testimonial

As a Digital Marketing Manager, I am very careful where I spent my advertising budget.

After speaking with Ian and running some tests, I felt comfortable buying Legal Line advertising because they proved to have a stellar reputation in the legal industry.

I didn't know what to expect by means of 'conversions', but I knew we would be, at minimum, getting a lot of eye-ball impressions. After a couple weeks the leads really began to ramp up, proving to be significantly cheaper, and much more effective advertising than Google Ad words.

After 2-3 months of having our site back-linked to Legal Line, our Google Rankings blew up. We went from being deep on page 5 of Google searches all the way up to the first page. It was so impressive that I have since bought 5 more topics/display Ads just to drive my Google placement right to the top without having to pay for SEO.

It has been a pleasure working with the staff from Legal Line. Always readily available to answer any questions, and also happy to just chat about life and business, with very interesting perspectives for us to gain market share.

Two of my firm executives were so impressed with the positive results we've garnished that they attended The 2018 Law Society Award ceremony to share in the honour of watching Antree Demakos' speech for helping millions of Canadians and winning her trophy.

Digital Marketing Manager, Nathan Neyedly



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